Budget-friendly and future-proof:
New license strategy for CarGarantie

catworkx

CarGarantie®
takes the risk out

As one of the leading specialist insurers for warranty and customer loyalty programs for new and used vehicles in Europe, CG Car-Garantie Versicherungs-AG (CarGarantie) relies on innovative solutions and long-term partnerships. With a growing IT infrastructure and increasing demands for efficiency and cost control, the question of optimizing the existing Atlassian licensing arose in the summer of 2024. Together with catworkx, an optimization was carried out that ensures cost efficiency and flexibility.

CarGarantie was faced with the challenge of making its existing Atlassian licensing more efficient. With around 600 licenses for Jira Software, 200 agents in Jira Service Management and 600 licenses for Confluence, the objective was to develop a licensing strategy that both met the company's current requirements and identified potential savings.

The choice of catworkx as a strategic partner

To achieve this goal, CarGarantie was looking for an experienced partner. Already a customer of BrainBits, an Atlassian Solution Partner and part of the TIMETOACT GROUP since June 2023, the company opted for catworkx, where the Atlassian consulting portfolio has been bundled ever since. The central task: an individual licensing concept that reduces costs and at the same time optimizes the use of Atlassian products.

Analysis and optimization: catworkx's approach

Three months before the upcoming license renewal, catworkx began the analysis of the existing Atlassian landscape. The aim was to find out which product variants would offer the best balance between cost and functionality.

The evaluation included, among other things:
- A detailed analysis of license usage and demand planning
- The evaluation of different scenarios with Atlassian (Cloud Premium vs. Cloud Enterprise)
- Close coordination with CarGarantie to ensure that all requirements and wishes were taken into account

Within four weeks, all details of the changeover were clarified in collaboration with Atlassian. Both potential savings and any effects on the use of the products were discussed in detail.

Successful implementation and impressive results

Thanks to the strategic realignment of Atlassian licenses, CarGarantie was able to realize significant savings. Compared to the list price, the product price was reduced by 24%, which corresponds to a saving of around USD 67,000 per year.

"catworkx actively approached us about the upcoming license renewal and determined our needs. An attractive offer was prepared in a very short time. Concerns and technical dependencies were resolved thanks to Catworkx's expertise. We are happy to have catworkx as a reliable partner at our side!"

Markus Wolf, Teamleiter Client Infrastructure - IT

A key success factor was the close cooperation between CarGarantie, catworkx and Atlassian. Despite the adaptation of the licenses, all the familiar functions were retained and there were no restrictions on use for the employees.

The conclusion: an all-round successful project
The optimization of the Atlassian licenses impressively demonstrates that a needs-based adaptation not only enables considerable cost savings, but also promotes a more efficient use of resources. The consistently positive response within the company underlines the success of this project.

OVERVIEW OF DETAILS

The customer:
CG Car-Garantie Versicherungs-AG
https://www.cargarantie.com/

The requirements:
- More efficient design of Atlassian licensing
- Development of a licensing strategy with a focus on cost savings and optimized usage

The solution:
- Analysis of license usage and demand planning
- Evaluation of scenarios such as Cloud Premium vs. Cloud Enterprise
- Close cooperation with CarGarantie and Atlassian for customized solutions

The benefits:
- Cost savings of approx. 25% compared to the list price
- Retention of all familiar functions without restrictions for employees
- More efficient use of Atlassian resources